



MALAWI MINING INVESTMENT FORUM (MMIF) 2025

MMIF 2025

“ADVANCING MALAWI’S MINING AGENDA IN AN EVOLVING GLOBAL INDUSTRY”

SPONSORSHIP PROSPECTUS

FEBRUARY 2025

Ministry of Mining

P.O Box 251

Lilongwe

Email: minfo@mining.gov.Mw | **Website:** www.mining.gov.mw | **Facebook:** [Ministry Of Mining Malawi](https://www.facebook.com/MinistryOfMiningMalawi) | **X (Formerly Twitter):** [@MiningMinMW](https://twitter.com/MiningMinMW)

INTRODUCTION

Dear, prospective Sponsor, the Ministry of Mining proudly presents the Malawi Mining Investment Forum – *MMIF 2025*. This the second offering of its kind following the inaugural MMIF that was held in 2024. This year's event will be held from **28th to 29th April 2025** at the **Bingu International Convention Centre (BICC)**.

We cordially invite you to partner with us in the success of this premier event!

THEME & OBJECTIVES

This year's theme is "***Advancing Malawi's Mining Agenda in an Evolving Global Industry***", reminiscent of this year's goal, which is: To advance Malawi's mining industry and position the country as a key global player. This goal is anchored in the following **sub-themes/objectives**:

1. Promote **sustainable and equitable investment** in Malawi's mining sector
2. Strengthen **legal frameworks and institutional capacities** to support a growing and evolving mining industry
3. Enhance **local value addition and beneficiation** to expand mineral value chains, thus maximizing economic benefits
4. Foster **inclusive growth** by empowering Artisanal and Small-Scale Mining (ASM) and local communities including women and youth
5. Encourage **innovative and responsible mining practices** aligned with global Environmental, Social, and Governance (ESG) standards

SPONSORSHIP PACKAGES AND BENEFITS

We are offering various options for sponsoring the MMIF 2025 allowing you to select a package that best suits your profile in the spirit of flexibility.

I. LINE ITEM SPONSORSHIP

This category allows you to sponsor specific line items in the event budget according to your preference. In return, you are guaranteed brand visibility through logo placement on branded items and recognition as a sponsor. You may select one or more of the following items:

1. Venue
2. Media
3. Branding and promotional materials
4. Accommodation
5. Cocktail

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II. CUSTOM SPONSORSHIP PACKAGES

This category allows you to partner with us on an elevated level by sponsoring the event beyond our primary needs. By choosing a custom sponsorship, you enable us to push boundaries, enhance the event's impact, and achieve even greater success. Your support will help us deliver an exceptional experience for all participants while amplifying your brand's visibility and influence.

Enjoy browsing the Custom Sponsorship packages and select your best fit below:

PACKAGE	AVAILABILITY	BENEFITS	AMOUNT
Platinum (Headline Sponsor)	Exclusive: 1 available	<ul style="list-style-type: none"> ❖ Exclusive Branding: Logo placement as the exclusive Platinum Sponsor on all event materials (banners, website, social media, press releases, and signage). ❖ Keynote Speaking Opportunity: A keynote address during the opening or closing ceremony. ❖ Premium Exhibition Space: Largest and most prominent exhibition booth at the event. ❖ VIP Access: Complimentary VIP passes for 10 delegates, including access to exclusive networking events. ❖ Recognition: Special acknowledgment during the opening and closing ceremonies, and in all media coverage. ❖ Digital Promotion: Featured in all pre-event, during-event, and post-event digital campaigns. 	MK 50,000,000
Gold	Limited: 2 available	<ul style="list-style-type: none"> ❖ Prominent Branding: Logo placement on all event materials (banners, website, social media, and signage). ❖ Panel Participation: Opportunity to participate 	MK 30,000,000

		<p>in a high-profile panel discussion.</p> <ul style="list-style-type: none"> ❖ Exhibition Space: Premium exhibition booth at the event. ❖ VIP Access: Complimentary VIP passes for 8 delegates. ❖ Recognition: Acknowledgment during the opening and closing ceremonies. ❖ Digital Promotion: Featured in pre-event and during-event digital campaigns. ❖ Networking Dinner: Opportunity to sponsor or host an exclusive networking dinner event. 	
Silver	Limited: 3 available	<ul style="list-style-type: none"> ❖ Brand Visibility: Logo placement on event materials (banners, website, and signage). ❖ Exhibition Space: Standard exhibition booth at the event. ❖ VIP Access: Complimentary VIP passes for 6 delegates. ❖ Recognition: Acknowledgment during the opening ceremony. ❖ Digital Promotion: Featured in pre-event digital campaigns. ❖ Networking/B2B Breakway session: Opportunity to sponsor or host a B2B breakway session. 	MK 15,000,000

WHY SPONSOR MMIF 2025?

- ❖ **Unparalleled Exposure:** Reach a targeted audience of government officials, investors, mining companies, and industry leaders.

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- ❖ **Networking Opportunities:** Build relationships with key stakeholders in Malawi's mining sector.
- ❖ **Brand Positioning:** Align your brand with sustainable and responsible mining practices.
- ❖ **ROI:** Gain measurable returns through lead generation, brand visibility, and business development opportunities.

CONTACT US

To register your interest in sponsoring the event, kindly contact the Chairperson of the organizing committee, Mr. Mphatso Chikoti via email at mphatso.chikoti@mining.gov.mw

For general enquiries, contact:

Mrs. Tiwonge Kampondeni (Public Relations Officer) on +265 884 442 200 or +265 999 557 199,

Mr. Hillary Bandawe on +265 994 902 054 Or Mr. Michael Chiwaula on +265 888 520 001

You may also visit the **Ministry of Mining Headquarters on the 2nd floor, Matamando House,** City Centre, Lilongwe.

We look forward to your partnership!